

CONTACTS

+39 340 5306133
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www.dasaro.it

LANGUAGES

Italian
Native

English
IELTS 7.5

MAIN SKILLS

UI Design, Art Direction, Branding,
Prototyping, Prompting, Motion

TOOLS

Figma, After Effects, Illustrator,
Photoshop, Sketch, Protopie, Principle,
Keynote, ChatGPT, Midjourney

PUBLICATIONS

ProTesi - Materiali di Design
Urban Apnea / 110eLab, Mar 1, 2015

Identità Dinamiche
Urban Apnea / 110eLab, Jun 1, 2014

Dynamic Logo
Dopress Books, Dec 1, 2013

Last revision: Sep 22, 2025

Portfolio available on www.dasaro.it

Gabriele D’Asaro is a multidisciplinary designer based in Milan, working across brand identity, graphics, editorial design, and UI/UX.

Currently **Lead Visual Designer at ION Group**, but available for freelance and open to any forms of collaborations.

Experience

2025 → NOW	Lead Visual Designer	ION Group / Milan, Italy
2018 → 2025	Senior Designer	AKQA / Milan, Italy
2018	EMEA Senior Creative	GTC / Milan, Italy
2015 → 2017	Designer	H-ART / Milan, Italy
2010 → 2012	Graphic Designer	Zerocento / Palermo, Italy

Education

2014 → 2015	Brand Design / Master	Istituto Europeo di Design
2006 → 2012	Industrial Design / Degree	Università degli Studi di Palermo
2015 → 2017	Humanistic Studies / Diploma	Liceo Classico G. Garibaldi

Selected clients

Calzedonia, Entel, Ferrari, Google, GrandVision, Heineken, Internazionale F.C., Intimissimi, Jeep, Just Eat, Lavazza, Maserati, Nike